InternetARC

Media Kit · September 2026

Independent reviews and buying guides · internetarc.com

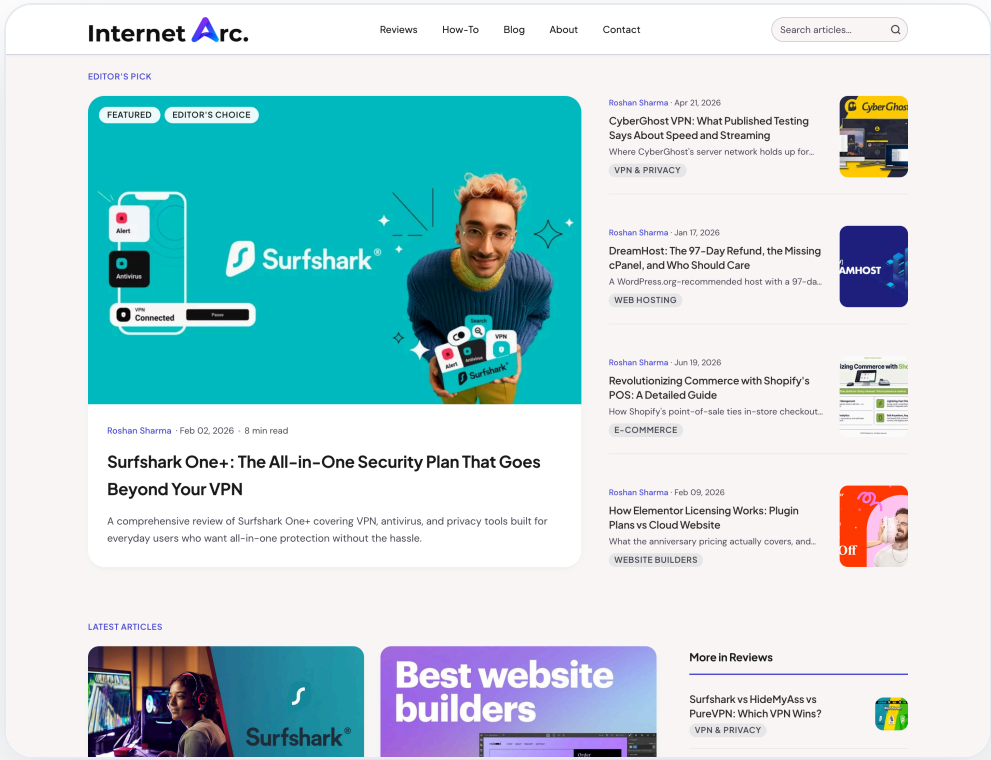
WHO WE ARE

Independent & reader-supported

InternetArc publishes research-led reviews and buying guides for readers choosing between named products — VPN and privacy tools, web hosting, website builders, e-commerce platforms and business SaaS.

We are reader-supported through affiliate commission, disclosed on every page that carries a link. We do not sell display advertising, sponsored posts or link placements.

Published by **Internet Arc LLC**, launched July 2026.



AUDIENCE & SEARCH PERFORMANCE

Growing fast from decision-stage search

Readers arrive at the point of purchase — comparing named products, checking whether a renewal price is worth it, or resolving one last question before they buy.

A 15.8% click-through rate is well above category norms. Our pages win the click when they appear.

Source: Google Search Console, 28-day period ending 22 September 2026. Organic Google Search only — excludes direct, referral and social traffic. Period-over-period change compared with the preceding 28 days.

28,100
GOOGLE SEARCH CLICKS
▲ 32% period over period

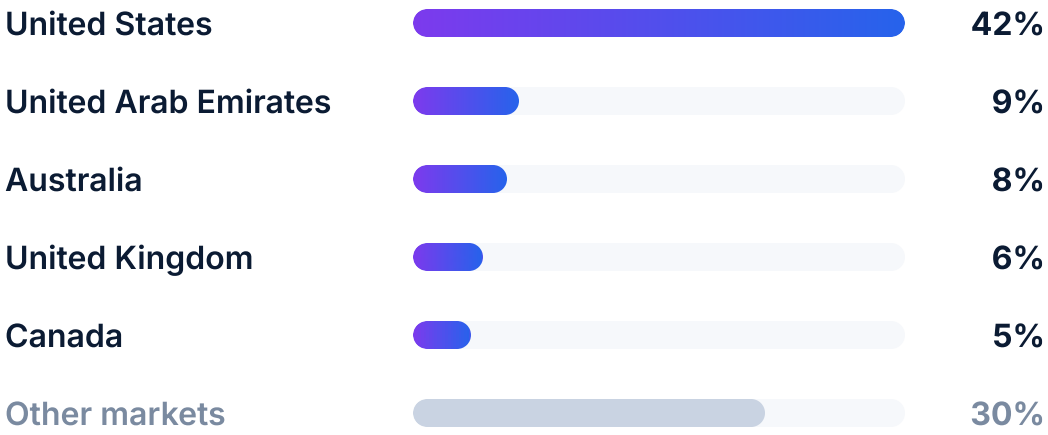
178,000
IMPRESSIONS
▲ 41% period over period

15.8%
AVERAGE CLICK-THROUGH RATE

70
PAGES INDEXED IN GOOGLE

AUDIENCE BY COUNTRY

Predominantly North American, English-speaking



Share of total Google Search clicks. The audience is concentrated in North America, with meaningful secondary reach in the UK, Australia and the Gulf.

Partner programmes with US, UK, AU and CA coverage will see the large majority of our click volume land in serviceable territories.

Source: Google Search Console, 28-day period ending 22 September 2026. Remaining 30% is distributed across other English-speaking markets.

WHAT WE COVER

Five categories

VPN & Privacy | Web Hosting | Website Builders | E-commerce | SaaS & Marketing

Reader intent

Traffic concentrates on decision-stage queries. Top-performing pages include head-to-head VPN provider comparisons, analysis of whether a paid certification is worth its price, and explainers on what a VPN does and does not protect.

Library

54
PUBLISHED ARTICLES

5
CATEGORIES COVERED

EDITORIAL STANDARDS

What partners can rely on

- **No paid placements.** We do not accept payment for a ranking or a favourable review.
- **Commission is never a ranking factor.** Position is decided on merit for the reader.
- **We publish criticism** of products we earn commission on.
- **No merchant pre-review.** No partner sees our content before publication.

How we source

InternetArc does not run its own hardware or software benchmarks and does not claim first-hand product testing.

Articles synthesise published testing, vendor documentation and independent audits, and name those sources. Where a figure dates quickly — pricing, speed — we explain the structure rather than assert a number.

Full detail: internetarc.com/editorial-policy and internetarc.com/affiliate-disclosure

WHO WRITES IT

The editorial team

Roshan Sharma

FOUNDER & EDITORIAL LEAD

Nine years building digital production and operations systems, including scaling a media channel past 300,000 subscribers and coordinating distributed teams across time zones.

Ujjwal Jangra

EDITORIAL STANDARDS

Oversees sourcing, factual accuracy and the corrections process across all published articles.

Company

Internet Arc LLC
30 N Gould St, Ste R
Sheridan, WY 82801
United States

Web internetarc.com
Email support@internetarc.com

Brand assets, full editorial policy and current figures: internetarc.com/media-kit



Let's work together

We are open to affiliate partnerships across VPN & privacy, web hosting, website builders, e-commerce and SaaS.

support@internetarc.com

We reply within two business days · Internet Arc LLC, Sheridan, WY